



Virginia Political Issues
N=784 Active Voters Ages 55+
Conducted 09/07/14

REGISTERED: Are you currently registered to vote in South Virginia?

Yes, Registered	100%
No, Not Registered	-

SEX: And now for your sex.

Male	47%
Female	53

AGE: Are you 55 years old or older?

Yes	100%
No	-

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	3%
Black	10
White	83
Asian	1
Other	3

INCOME: Are you on a fixed income?

Yes	68%
No	32

ENERGYBILLS: How much of your income is spent on home heating and cooling energy bills?

Less than 25%	54%
25-30%	21
30-35%	6
35-40%	2
More than 40%	1
Unsure	16

GOVOTER: How likely do you think it is that you will vote in the Governor, US Senate, Congress or other local elections coming up this November?

Definitely voting	90%
Probably voting	8
Probably not voting	2

POLICYCHOICE: Turning to our national energy policy, do you think President Obama and the U.S. Congress should be focusing attention on creating new regulations for power plants in order to combat climate change or focusing attention on keeping energy prices low?

New regulations	31%
Low prices	59
Unsure	11

EPA: The Obama Administration recently introduced new regulations for power plants to combat climate change. The Environmental Protection Agency predicts that new power plant regulations will increase consumer electricity bills. How concerned are you about your electricity bills going up?

Extremely concerned	27%
Very concerned	21
Somewhat concerned	23
Not very concerned	16
Not at all concerned	12
Not sure	2

COLLAPSED

Concerned	71%
Not Concerned	28%

NEWREG: Do you support or oppose the new regulations to limit greenhouse gas emissions from power plants that the Obama Administration recently announced?

Support	37%
Oppose	40
Unsure	23

CANDIDATESUPPORT: Thinking about the upcoming elections, are you more likely to support or oppose candidates that support the new power plant regulations?

Support	33%
Oppose	37
Unsure	30

PARTY: Which party do you most closely identify with?

Republican	31%
Democrat	32
Independent/Something else	36

METHODOLOGY:

The sample size for the survey is 784 active voters ages 55 or older taken from a listed sample of registered voters who voted in the 2010 or 2012 general election or registered since the 2012 general election. The margin of error is +/- 4.0%. 784 interviews were completed using automated telephone technology. All interviews were conducted on September 7, 2014 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.