

## Election Season Tracking Poll of Senior Voters' Priorities

Question #1: On a scale of 1-5 (1 being least important, 5 being most) please rate how much you care about the following issues as a conservative senior voter.

	1	2	3	4	5
Repealing the Death Tax	3%	6%	21%	30%	40%
Social Security COLA	2%	4%	23%	35%	36%
Social Security Guarantee Act	3%	7%	27%	31%	32%
Preserving Medicare	1%	3%	25%	17%	54%
Ending Double Taxation of Social Security	3%	8%	31%	24%	34%

Question #2: On a scale of 1-5 (1 being least important, 5 being most, using each number only once) please rank how much you care about the following issues as a conservative senior voter.

	1	2	3	4	5
Repealing the Death Tax	1%	9%	11%	21%	58%
Social Security COLA	3%	7%	22%	17%	51%
Social Security Guarantee Act	2%	4%	24%	17%	53%
Preserving Medicare	1%	6%	27%	7%	59%
Ending Double Taxation of Social Security	2%	6%	13%	18%	61%

Question #3: For the purposes of sharing results of this tracking poll with media outlets, please rank the following in terms of trustworthiness (1 being least trustworthy, 5 being most).

	1	2	3	4	5
Fox News	2%	36%	48%	12%	2%
Wall Street Journal	2%	8%	16%	17%	57%
Breitbart	27%	41%	21%	8%	3%
Newsmax	9%	13%	17%	18%	43%
One America News	40%	24%	18%	10%	8%
Tucker Carlson	46%	29%	12%	9%	4%

# Survey of 1,000,000 Senior U.S. Voters

## Concerning the Unfairness of the Death Tax

This survey is an ongoing effort of the 60 Plus Association. The responses are from one of the most recent polls.

**Question 1:** Do you think it's fair that the U.S. government takes up top 40% of your assets from your loved ones when you move on to the next life?

- Yes, this is fair: 9%
- No. This is NOT fair: 87%
- No Opinion: 4%

**Question 2:** Do you consider the Death Tax to be double taxation?

- Yes: 63%
- No: 19%
- Not Sure: 18%

**Question 3:** Do you think passing on to the next life should be a taxable event?

- Yes: 19%
- No: 69%
- No Opinion: 12%

**Question 4:** What's your reaction to the fact that millions of families are forced to sell their family farms and family businesses to pay the Death Tax?

- Horrible: 88%
- I support this: 2%
- No Opinion: 10%

**Question 5:** The Death Tax is a "Seniors ONLY tax. Is this fair?

- Yes: 3%
- No: 91%
- No Opinion: 6%

**Question 6:** Given that an overwhelming majority of economists and Americans want the Death Tax repealed, why do you think it's so difficult to end this very unpopular and harmful tax? (Mark all answers you think apply.)

- Because big Fortune 500 corporations like the Death Tax as an effective way to eliminate their small business competition: 32%
- Because big law firms want to continue to charge big fees to clients who are looking for strategies to lessen the impact of the Death Tax on loved ones: 46%
- Because life insurance companies want to continue to sell life insurance products to Seniors as a way for Seniors to lower the cost of the Death Tax on loved ones: 41%
- All of the above: 68%
- I support the Death Tax: 2%
- No Opinion: 4%

**Question 7:** Are you currently registered to vote?

- Yes: 83%
- No: 17%

**Question 8:** How regularly do you vote?

- I vote in general elections, but not usually in primary elections: 28%
- I vote in all or almost all primary and general elections: 68%
- I rarely vote: 3%

**Question 9:** How important is it to you that Congress end the Death Tax by passing the Death Tax Repeal Act?

- Very Important: 31%
- Important: 59%
- Not Important: 3%
- No Opinion: 7%

## Survey of 1,000,000 Senior American Voters

### Concerning The Unfairness of the DEATH TAX and the Need for a Pro-America Alternative to the Far-Left AARP

Question #1: You paid taxes on the money you earned during your entire working life. Do you think it's fair that the U.S. government takes up to 40% of this from your loved ones when you move on to the next life?

3%	Yes, this is fair
94%	No. This is NOT fair.
3%	No Opinion

Question #2: Do you consider the DEATH TAX to be DOUBLE-TAXATION?

91%	Yes
6%	No
3%	Not sure

Question #3: Do you think passing onto the next life should be a taxable event?

2%	Yes
97%	No
1%	No Opinion

Question #4: What's your reaction to the fact that millions of families are forced to sell their family farms and family businesses to pay the DEATH TAX?

97%	Horrible
1%	I support this
2%	No opinion

Question #5: What is your level of AGREEMENT or DISAGREEMENT with 60 PLUS on this?

**ISSUE SUMMARY:** Democrats always accuse conservatives of wanting to cut Social Security. But the opposite is the truth. The real enemy of Social Security is Democrats because the only way they can fund their out-of-control spending is by using Social Security money (FICA tax revenue) for their out-of-control spending schemes. This is not a subject AARP is talking about because AARP is wholly controlled by the Democrat Party and the Left. In fact, AARP supports the Democrat Party's out-of-control spending, which directly threatens Social Security.

54%	Strongly agree
41%	Agree
2%	Disagree
0%	Strongly Disagree
3%	No Opinion

Question #6: What is your level of AGREEMENT or DISAGREEMENT with 60PLUS on this?

**ISSUE SUMMARY:** Unlike AARP and the Democrat Party, **60 Plus** stands with our local police against the violent criminals and gangs. 60 Plus believes the Democrat Party's war on America's local police is beyond disgraceful. Violent crime is now at the highest level in more than three decades as a direct result of the "**Defund the Police Movement**" championed by today's Democrat Party and the Left.

61%	Strongly agree
34%	Agree
1%	Disagree
0%	Strongly disagree
4%	No opinion

Question #7: What is your level of AGREEMENT or DISAGREEMENT with 60PLUS on this?

**ISSUE SUMMARY:** Unlike AARP, 60 Plus is taking a stand against the political indoctrination of America's children by the Democrat-run government schools into radical anti-America and LGBTQ transgender ideology. Today's government schools are teaching children as young as kindergarten that they can change their gender. They are also teaching America's children that America was built on racism, is systemically racist, and therefore evil. The schools are brainwashing America's children to become warriors for socialism and the anti-America Left. **60 Plus** is mobilizing grandparents across America to run for school board and attend school board meetings to take a stand against the political brainwashing of children by the schools.

61%	Strongly agree
35%	Agree
3%	Disagree
1%	Strongly disagree

Question #8: What is your level of AGREEMENT or DISAGREEMENT with 60PLUS on this?

**ISSUE SUMMARY:** Unlike AARP, 60 Plus strongly opposes the Democrat Party's OPEN BORDERS policy. More than 5 MILLION illegal migrants have poured across America's southern border under Joe Biden. This is by design. Democrats believe the overwhelming majority of these illegal migrants will soon become voters for socialism. 60 Plus insists on securing America's borders . . . because without secure borders, we are no longer a country.

71%	Strongly agree
23%	Agree
3%	Disagree
3%	Strongly disagree

Question #9: What is your level of AGREEMENT or DISAGREEMENT with 60PLUS on this?

**ISSUE SUMMARY:** Unlike AARP, 60 Plus strongly opposes and calls out the blatant anti-Christian bigotry of today's Democrat Party. 60 Plus believes FAITH & FREEDOM are linked together – that without a widespread faith in God, freedom falls . . . which is exactly what we see happening now. In Democrat-run states and cities, the “**Pledge of Allegiance**” is no longer said in schools.

63%	Strongly agree
33%	Agree
2%	Disagree
2%	Strongly disagree

Question #10: Does 60 PLUS sound like an organization you should be involved in?

94%	Yes, because we need an alternative to the far-Left AARP. And need an organization, like 60 PLUS that stands for the values the overwhelming majority of America's seniors believe in.
6%	No, because I share the far-Left views of AARP and today's Democrat Party.

Question #11: How important is to you that Congress END the DEATH TAX by passing the Death Tax Repeal Act?

44%	Very important
41%	Important
12%	Not Important
3%	No opinion

## **Seniors For Trump**

### **2024 Election Year Survey on Joe Biden's New Death Tax**

- Question #1: Before receiving Pat Boone's letter, were you aware of Joe Biden's new Death Tax?
- |     |     |
|-----|-----|
| 62% | Yes |
| 38% | No  |
- Question #2: If illegals start getting Social Security benefits, how long do you think it would take for Social Security to collapse?
- |     |                    |
|-----|--------------------|
| 23% | One to three years |
| 51% | Three to ten years |
| 17% | More than 10 years |
| 9%  | undecided          |
- Question #2b: How many undecided Senior voters do you think would vote against Joe Biden if they became aware he supports giving Social Security benefits to illegal immigrants?
- |     |   |
|-----|---|
| 16% | A few   |
| 27% | A moderate number   |
| 11% | A lot   |
| 42% | I think that fact alone could tilt the election to Trump in key battleground states |
| 4%  | not sure  |
- Question #3: What impact do you think it would have on undecided Senior voters if they knew Joe Biden once supported freezing Social Security and Medicare?
- |     |   |
|-----|---|
| 61% | I think it would cause a huge number of Seniors to vote against Biden     |
| 14% | I think it would cause a moderate number of Seniors to vote against Biden |
| 11% | I don't think it would cause very many Seniors to vote against Biden      |
| 14% | Undecided   |
- Question #4: Which of the following issues do you think SENIORS FOR TRUMP should emphasize in our ads targeting Seniors in key battleground states and Congressional Districts?
- |     |   |
|-----|---|
| 12% | Emphasize how Trump's economic policies are better for Seniors. For example: low inflation, refusing to freeze Social Security and Medicare, and not giving Social Security benefits to illegal immigrants. |
| 11% | Stress the immigration issue: Point out that Trump built a border wall and Biden has rolled out the red carpet for millions of illegals including violent criminals who pose a threat to public safety.     |
| 9%  | Stress culture issues such as Biden's support for the woke agenda, including teaching transgenderism in schools and allowing gays and transgenders in the military.   |
| 65% | I think your advertising should include all of the above.   |
| 3%  | I don't think you should focus on any of these issues.  |
- Question #5: How strongly do you support this 2024 Election year project to kill Joe Biden's new Death Tax and re-elect President Trump by educating millions of undecided Senior voters in key battleground states and congressional districts about how Joe Biden has been a disaster for

Seniors and the rest of America?

88%	Extremely supportive
9%	Moderately supportive
3%	Not at all supportive